



**TUESDAY**  
**September 29, 2020**  
**10:15 – 11:45**

**WORKSHOP**  
(Language: English)

**VIRTUAL**

### **Media Workshop for Female Economists**

Female Economists and their important work are underrepresented in the media landscape. The public dialogue about the economy could and should be more diverse.

Two journalists from FAZ and SZ offer insights into the inner workings of the media.

- What are typical deadlines?
- Can I see my verbatim quotes before they are published and how can I handle this?
- What's the difference between TV, radio, local and national newspapers?

We would like to have this workshop as participatory as possible. There will be no slides. The focus will be on the German media landscape. Bring any question or real-life experience and we can talk about it. We also want to hear from you: How can journalist do better?

#### **Moderation:**

Bastian Brinkmann (Süddeutsche Zeitung)  
Maja Brankovic (Frankfurter Allgemeine Zeitung)